

ENGAGE 2007 Agenda

Tuesday May 15, 2006

5:30 to 6:30 PM

Registration and Cocktail Reception

Wednesday, May 16, 2006

7:00 AM -8:00 AM

Registration and Continental Breakfast

8:00 AM-8:30 AM

Welcome and General Session:

Ted Dacko, CEO, Healthmedia Inc.

8:30 AM-9:15 AM **Keynote:**

The Changing Face of Healthcare: Same Faces...Merging Roles

Michael Samuelson, President and CEO

The Health and Wellness Institute Providence, RI

Vice President, Health and Wellness Services, Blue Cross Blue Shield of Rhode Island

9:15-9:30 AM Break

9:30 AM-10:30AM

General Session:

HealthMedia's Vision for the Future

MaryJo Cartwright, Director, HealthMedia Tailored Media Group

Melinda Phillips, Vice President, HealthMedia Client Services

Kevin Wildenhaus, Ph.D., HealthMedia Director of Science

10:30-10:45 AM

Break

10:45-11:30 AM

General Session:

Founder's Address and Morning Wrap-up

Vic Strecher, Ph.D., MPH

Professor and Director, Center for Health Communications Research, University of

Michigan School of Public Health, Founder of HealthMedia Inc., Chief Science

Officer, and Chairman of the Board

11:30 -12:45 PM

Lunch

1:00PM – 3:15 PM

Educational Sessions

3:15PM-3:30 PM

Break

3:45PM-4:45 PM

Educational Sessions

6:30-9:00 PM

Reception and Dinner

Thursday, May 17, 2006

7:00 AM -8:00 AM

Continental Breakfast

8:00 AM-9:00 AM

General Session:

The Future of Healthcare and the Automotive Industry

Tim McDonald

Director, Ingenix, Health Management Consulting

9:15 AM-11:30 AM

Educational Sessions

11:30 -12:30 PM

Closing Remarks, General Q&A

Ted Dacko, President and CEO

12:30PM-1:30PM

Lunch

1:45 PM-4:00 PM

HMI Product Training Tracks