

Attendee Information: *Check all that apply:*  Customer  Prospective Customer  Partner  Speaker

First and Last Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Email: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

What tracks are you PRIMARILY interested in?

- Industry and Technology Trends
- Engagement Strategies
- Behavioral Health
- Wellness
- Disease Management

Will you be attending the HMI Product Training Tracks?

- Yes
- Track I
- Track II
- No

#### Conference Registration Fee

Cancellations/Substitutions: Cancellations must be received in writing. Cancellations by April 15, 2007 will be refunded in full. Cancellations made between April 16 and May 7, 2007 are subject to a \$250 cancellation fee. After May 7, 2007, the registrant is responsible for the full conference fee and no refund will be issued. You may substitute another person from your organization at any time without charge. Substitutions must be submitted in writing or email to [info@healthmedia.com](mailto:info@healthmedia.com).

- |  |  |       |
|--|--|-------|
| <input type="checkbox"/> Early-Bird Registration | -Your paid registration received on or before March 31, 2007     | \$595 |
| <input type="checkbox"/> Regular Registration    | -Your paid registration received between April 1 and May 7, 2007 | \$695 |
| <input type="checkbox"/> Group Registration      | -Register 3 or more people from your company for \$495 each      | \$495 |

Method of Payment:

Check (payable to HealthMedia) enclosed in the amount of \$ \_\_\_\_\_

Bill my credit card      Card type (select one):       American Express       MasterCard       Visa       Discover

Credit Card Number: \_\_\_\_\_

Master Card/Visa/ Discover 3-digit security code: \_\_\_\_\_ AMEX 4-digit code \_\_\_\_\_

Cardholder Name: (please print): \_\_\_\_\_

Billing Address: \_\_\_\_\_

Signature: \_\_\_\_\_

- Please bill me. Purchase order number (mail original P.O. to address above): \_\_\_\_\_
- Check enclosed

Questions about the Conference? Call 734.623.5474 or e-mail [info@healthmedia.com](mailto:info@healthmedia.com)

### Four Ways To Register

Register Online  
<http://engage.healthmedia.com>

Register by Mail  
*Please print or type and send to:*  
ENGAGE 2007  
HealthMedia, Inc.  
130 S. First St.  
Ann Arbor, MI 48104

Register by Phone  
734.623.5474

Register by Fax  
*Complete form and fax to:*  
734.623.0003



HealthMedia's First Annual National Customer Forum  
May 15-17, 2007 • Dearborn, Michigan

REGISTRATION